

GENEROSITY WEEK

December 1-5, 2026

GIVING
TUESDAY

International
Association for
Volunteer
Effort

FOR ARTISTS, COLLECTIVES & CREATIVE COMMUNITIES



What does generosity look like to you?
Calling on creatives to celebrate. Inspire. Give. together.

Generosity Week runs for five days, from GivingTuesday on December 1 to International Volunteer Day on December 5. As a shared global moment for celebrating and inspiring generosity, It asks people everywhere to give in whatever way feels right to them.

This toolkit is an Invitation: Generosity Canvas asks you one question: what does generosity look like to you? Answer it through any creative form, big or small, during Generosity Week.

For creatives, it's a chance to celebrate the generosity already around you, inspire more of it, and be part of something everyone shares.

Why Art Belongs Here

Art gives us a way to express who we are, what we value, and how we show up for one another. It can celebrate the heroes around us, champion causes that matter, honour our stories and cultures, spark joy, ask difficult questions, and bring people together.

During Generosity Week, creatives can use their work to make generosity visible from sharing time, talent and knowledge to supporting people, causes and ideas we believe in. Through art, we can celebrate those who give, tell the stories behind that giving, and invite others to see generosity as part of who we are.

GENEROSITY WEEK AT A GLANCE

Here's how the five days unfold.

December 1 GivingTuesday

The world's biggest generosity movement, and a great day for artists, collectives, studios, and arts organisations to rally around causes they care about.



December 2–4 Generosity Continued



December 5 International Volunteer Day

A UN day that celebrates volunteers around the world. 2026 is also the UN's International Year of Volunteers for Sustainable Development, so this is a good year to make your contribution count.

HOW YOU CAN PARTICIPATE

Everyone is welcome. There's no need to register or ask permission.

Take action on your own, or connect with the wider movement for support, resources, and updates.



Source: Laude Creator from LC Photographer

1

AMPLIFY WHAT ALREADY EXISTS

Do you already have a project that brings people together? Run it as part of GivingTuesday, or spread it across all of Generosity Week, December 1 to 5.

2

TRY A ONE-TIME PROJECT

Have an idea you want to try, without committing to something long-term? Try it out alongside millions of others, December 1 to 5.

3

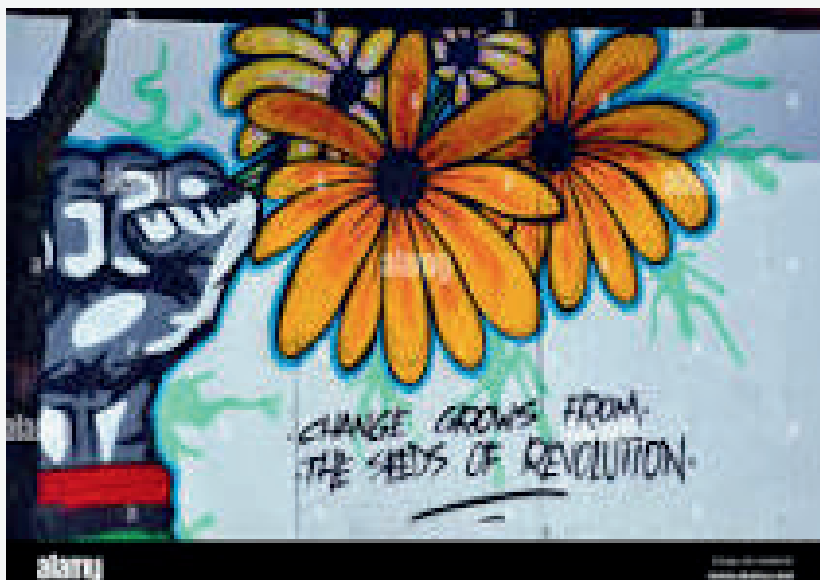
BUILD SOMETHING LASTING

If you have the time and interest, turn your idea into a yearly tradition or an ongoing project where you live and work.



FIND YOUR FIT BASED ON HOW MUCH TIME YOU HAVE RIGHT NOW

- **If you...Have a few minutes.** Share an invitation, recommend a local artist, leave a kind comment on someone's work, donate materials, offer a lift, or support a project that's already happening.
- **If you...Are teaching or organising.** Build participation in from the start: give a clear invitation, make the time and place easy to understand, plan for access needs, and give people something to do beyond just attending.
- **If you...Are making something.** Pick a form that feels natural, and keep the process welcoming, a new piece, a skill you already have, or a performance that can reach beyond your usual audience.
- **If you...Are a business or institution.** Offer space, funding, equipment, staff time, transport, promotion, or your team's skills. Partner with people who already know the community, and let them stay in charge.



YOUR ROLE

- **You decide what matters.** You know your community better than anyone. This toolkit is here to support your idea, connect you with resources, and help tell your story.
- **You're part of something bigger.** Every project like yours shows what's possible elsewhere. Your work becomes part of a bigger story — artists everywhere finding new ways to give.

THE GENEROSITY MAP

Every Generosity Week project can be added to one shared map, bringing together communities taking part around the world. Adding your project does more than mark a spot:

- **Be counted.** Your project becomes part of a growing picture of generosity happening around the world.
- **Amplify the message.** Every project adds to something bigger and gives others something real to see and share.
- **Create a shared moment.** Communities across different places can see that they are part of the same global movement.
- **Share and discover ideas.** Explore the map for inspiration before you begin, then return to see the stories and activities that took place throughout the week.

ADD YOUR PIN

Whether your project is finished or still taking shape, it counts.

- **Capture it.** Take one photo and add a line or two about what you made and who it was for.
- **Submit it.** Share it through LINK.
- **Add it to the map.** Your project becomes part of a shared picture of generosity happening around the world this week.

Add a photo here

Project name:
Location:
Art form:
One line on it:



ART FORMS AND IDEAS

Different art forms create different ways for people to connect. Use whichever form feels right for you. The ideas below are starting points, with space to add a real example once you've chosen one.



MUSIC

Music can bring people together around a shared experience. Try a small concert, a community playlist, a call-and-response song, or a rhythm that opens up a conversation. It could be a performance, a collaboration, or something more informal—use your music to celebrate generosity, amplify a cause, or recognise the people making a difference.

OR **something bigger: an album or collaborative song built around a cause.**

“Don't Gag Me” - 16 Days of Activism

For the 16 Days of Activism Against Gender-Based Violence, Eden Group, Industry Nite, and GivingTuesday released the compilation album “Don't Gag Me,” themed around resilience and empowerment.



See the campaign on Instagram:
<https://www.instagram.com/p/C0MjKD1oz1n/>

MURALS AND VISUAL ART

Walls, windows, posters, and projections can turn public spaces into places to explore what generosity means to us. Invite your community, peers, and networks to share stories, images, words, or ideas about generosity — or create the work together. Use the space to celebrate the people who give, the causes people champion, and the many ways generosity shows up in everyday life.



Source: Aflo Images from アフロ (Aflo)



Ver MrArtist's 920 Project

A community building gets a mural as part of the 920 Project: Ver MrArtist and his team at Abeda Etcetera paint alongside local residents, so the skill stays in the community once the paint dries.

See more of Ver MrArtist's 920 Project:

<https://givingtuesdayafrica.substack.com/p/the-art-of-giving-back-meet-ver-mrartist>



Nairobi Rocks

Outside Uweza Art Gallery on GivingTuesday, community organisations display boards of the best giving stories they've collected. Visitors are invited to add their own story to the boards, and to paint a Nairobi Rock with a message of hope or inspiration to leave behind.

Related: Uweza Foundation's

#GivingTuesdayKibra:

<https://uwezakenya.org/givingtuesdaykibra/>



Friends of El Salvador-School Mural

A GivingTuesday campaign funded a new pavilion and desks and chairs for a rural elementary school in El Salvador. Salvadoran artist Elizabeth Umanzor later joined the finished project to paint a mural with parents and students, honouring the legacy of the local farming community.

CREATIVE HUBS AND ART CENTRES



Source: Eva Verhulst's Images

Your space, resources, knowledge, and connections are all things you can share. Open the studio, lend equipment, share materials, offer a free session, or make an introduction that could help another creative. During Generosity Week, use what you already have to make someone else's creative journey a little easier.

Cultural Coalition

For over 27 years, this Phoenix-area nonprofit has run free cultural festivals and after-school arts programmes celebrating Chicano, Latiné, and Indigenous heritages — supporting local artists and preserving cultural objects for future generations, funded in part through GivingTuesday.

See more: Cultural Coalition:
<https://culturalcoalition.com/>



DANCE AND MOVEMENT

Movement is often the easiest way to include people who don't think of themselves as artists. A short class in a public square, a guided walk, a line dance, or a performance built from local stories can all work. Let people choose how much they join in watching, trying a bit, or joining fully are all valid.

Dance With a Purpose

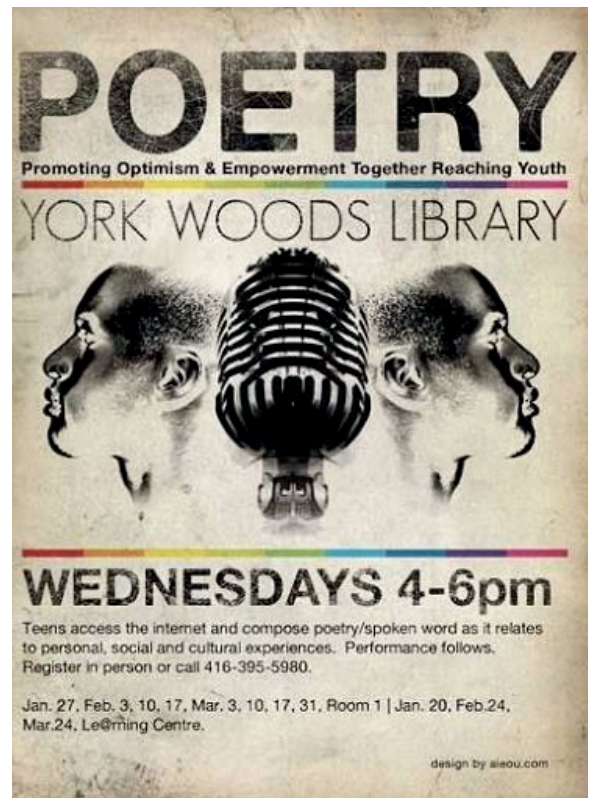
GivingTuesday Uganda, through the Dwona Initiative, partnered with Koona Danceworkout to fill Kampala's Lugogo Indoor Arena for two dance sessions, raising funds for menstrual health programmes for schoolgirls.

See more: GivingTuesday Uganda's Dance With a Purpose:
<https://givingtuesdayafrica.substack.com/p/from-stigma-to-radical-generosity>



STORIES, WRITING, AND SPOKEN WORD

Generosity lives in the stories we tell about one another the people who show up, the causes we carry, and the traditions of giving we inherit and pass on. Capture these through an oral history, poetry, spoken word, a collection of voices, or a simple prompt that gets people talking. Let people tell their stories in their own words and decide how they are represented. If you're sharing someone else's story, ask permission first.



PROJECT IDEAS TO TRY

Here are a few ways generosity might take shape through creative work in a workplace, a classroom, a creative space, or through an individual project. Use them as prompts, adapt them to your context, or take the idea somewhere entirely your own.

IN THE WORKPLACE OR SHARED SPACE OR RESIDENTIAL NETWORKS

- ✓ **Gratitude Wall.** Set up a wall, board, or shared channel where colleagues, neighbours, or residents can leave thank-yous, shout-outs, or stories of generosity they've experienced or witnessed.
- ✓ **Emerging Artist Showcase.** Give a local emerging artist space to show and sell their work in a lobby, common area, meeting space, or other shared space for the week.
- ✓ **Paint and Sip for a Cause.** Bring people together for a creative evening with local artists, community leaders, or organisations working on causes you care about. Use the event to share their work, raise funds, or introduce more people to the cause.
- ✓ **Listening Party.** Create a shared listening experience around an album, podcast, oral history, or collection of songs connected to a cause, community, or story. Make space for conversation and connection alongside the listening.

PAINT FOR A PURPOSE

The Coral Springs Museum of Art and Sawgrass Nature Center teamed up for a GivingTuesday Bob Ross-style paint-and-sip night in the museum gallery, bringing art and wildlife together around a shared cause. Proceeds from the evening were split between the two organisations, creating a simple way for people to have fun, connect, and give back.

IN SCHOOLS

- **Generosity Art Challenge.** Invite students to explore what generosity means to them through drawing, collage, poetry, photography, or short film. Display or share their work to create a collective picture of what giving looks like in their lives.
- **Kindness in Focus.** Ask students to notice and capture an act of generosity at home or school through a photograph, story, or short video. Add a caption or a few words about what they saw and why it mattered.

FOOD AND GATHERING

- **Live Culinary Session.** Host a live cooking demonstration or shared meal that brings people together around food, stories, and generosity. Invite participants to share a recipe, tradition, or memory connected to giving and caring for others.
- **Bake-Off for a Cause.** Bring people together for a community bake-off, with each entry accompanied by a short story about generosity. Share, sell, or auction the creations, with proceeds going towards a cause.



See more: Coral Springs Museum of Art:
<https://coralspringsmuseum.org/>

SOLO OR DOCUMENTING

- **Gallery of Generosity.** Create a shared collection of images that celebrates the people, moments, and gestures that make a difference. Invite people to contribute a photo and a few words about what generosity means to them, then bring the collection together as a gallery in a shared space or online.

OR, TURN IT INTO A CONTEST



GivingTuesday Senegal Photo Contest

GivingTuesday Senegal (givingtuesdaysn.org), supported by EPIC-Africa, ran a three-week photo contest each November inviting the community to capture moments of generosity and “Teranga”, Senegalese hospitality, then publicly celebrated the winning entry.

See GivingTuesday Senegal:
<https://givingtuesdaysn.org/>

DIGITAL AND CAMPAIGNS

Themed Social Campaign. Run a themed campaign, sustainable fashion is one example, and invite your community to share how their creative choices show they care about others or the planet.



Get the Word Out



Start with the people, places, and stories already making a difference around you. Create a creative route through the neighbourhood, mark a shared meeting point, invite residents to contribute a memory, or use your own channels to shine a light on a local project. The aim is simple: help more people discover, support, and take part in the generosity already happening around them.

Turn your circle into advocates

Tell people why the project matters, who made it, and how to support it. Then invite them to attend, volunteer, donate, share the story, or introduce you to someone who can help. The best support is specific, respectful, and points to one clear next step.

Using your voice to champion causes

Sometimes your platform is your best contribution. You already have a circle around your work, collaborators, followers, peers, clients, audiences, and friends. Let them know what you're making, why it matters, and how they can be part of it. Invite them to come along, contribute, share the work, support a cause, or connect you with someone who could help.

HOW YOU CAN PARTICIPATE

Use Your Voice for a Cause

Your creative platform can do more than showcase your own work. Use it to give attention to a cause, person, or project you care about.

Share a story, make something in response, lend your platform to someone else, or set your audience a creative challenge.

1

SHOW UP FIRST

Make your own contribution before asking others to join in. Your invitation comes from being part of the effort.

2

GIVE PEOPLE SOMETHING CONCRETE.

Have an idea you want to try, without committing to something long-term? Try it out alongside millions of others, December 1 to 5.

3

MAKE IT YOURS.

Use the tools and language that come naturally to you: a post, performance, illustration, song, film, challenge, or collaboration can all help bring attention to a cause.



Source: Chris wade NTEZICIMPA

TREVOR NOAH FOUNDATION - #GIVINGTUESDAYSA CHALLENGE

Comedian Trevor Noah used his own platform to launch a matched-giving campaign for the Trevor Noah Foundation, which supports orphaned and vulnerable learners at New Nation School in Vrededorp. He personally matched donations rand-for-rand up to R2 million, running from GivingTuesday through the end of the year.



Read more: Trevor Noah Foundation:

<https://trevornoahfoundation.org/blog/2018/11/trevor-noah-launches-crowdfunding-campaign-for-sa-education/>

PLANNING YOUR CONTRIBUTION AS AN ARTIST

PICK A SHAPE THAT FITS

Make something, host something, share something, or bring people together. Choose what fits your practice, your time, and your community.

CREDIT THE PEOPLE INVOLVED

Recognise the people who contribute and agree on how the work will be shared.

MAKE IT WORK FOR PEOPLE

Recognise the people who contribute and agree on how the work will be shared.

GETTING READY: A SIMPLE TIMELINE

6–8 WEEKS OUT (OCTOBER)

Choose the creative action and who you want to involve. Confirm a lead person, partners, location, date, and access requirements. Set a simple budget and identify what can be donated, borrowed, or shared.

4–6 WEEKS OUT (NOVEMBER)

Invite collaborators and agree roles, permissions, credits, and communication. Prepare materials, programme details, and registration information. Start sharing the story so people know how and why to take part.

1–2 WEEKS OUT (MID-TO-LATE NOVEMBER)

Confirm the final schedule, access needs, weather plan, equipment, and volunteer support. Check that names, links, image permissions, and acknowledgements are correct. Send participants the practical details they need to arrive prepared.

DURING AND AFTER (DECEMBER 1–5 AND BEYOND)

Welcome people, document the work responsibly, and make space for feedback. Thank contributors and share credit clearly. Record what happened, what was learned, and what could continue beyond Generosity Week.

Choose Your Next Step

Generosity Week runs December 1 to 5, 2026. Pick one generous, creative action and make it real. Gather a few people, offer what you can, and invite others to add their own time, skills, stories, resources, or care.

So, what does generosity look like to you this year?

www.givingtuesday.org/global-generosity-week





Tell us what you're planning! Share your Generosity Week activities on the IAVE **Global Action Map** and put your community on the map with others giving and volunteering worldwide.

You can also [reach out to our team directly](#) with any questions, ideas, or for connections to other organizers! We look forward to celebrating with you this Generosity Week!

December 1 - 5, 2026

www.givingtuesday.org/global-generosity-week

Thank you!



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