

“Everyone, no matter their age, has the power to change the world through small acts of kindness.” – E Train, Giving Tuesday Spark Leader



The Challenge

Many kids, especially in low-income and underserved communities, grow up in book deserts. These are places where access to books, stories, and reading role models is hard to come by. Without books at home or in school, it is tough for children to discover the joy of reading and the magic of stories.

Beyond literacy, many kids also do not have simple, meaningful ways to practice generosity or share kindness with the people around them. Acts of giving can feel too big or too complicated, leaving children without a clear way to make a difference in their community.

The Action

E Train decided to take action by giving his time, talent, ties, and treasure. He visits classrooms in person and virtually to read aloud and talk with kids about how books can change lives. During each visit, he shares bookmark templates for students to decorate with kind messages. The kids then gift their finished bookmarks to someone they care about, such as a neighbor, grandparent, librarian, teacher, or friend. This simple act turns a piece of paper into a personal gift of kindness.

E Train also donates new books to schools, libraries, and children in

underserved communities. In 2024, he donated over 200 books and magazines to young patients at Northern California Shriners Children’s Hospital. He was able to do this thanks to generous donations from *ANYWAY Magazine* and Levine Querido Publishers.

Since 2023, E Train has been an official Giving Tuesday Spark Leader, part of a global generosity movement led by youth and teens around the world. He invites classrooms, clubs, authors, librarians, parents, and educators to join him each year in spreading bookmark kindness on Giving Tuesday.

The Impact

What started as a simple bookmark template has grown into a nationwide movement of kindness. Here is what has changed:

More than 11,000 kindness bookmarks have been created and shared by students all across the country.

Over 200 new books and magazines have been donated to children at Shriners Children's Hospital.

Classrooms and communities across the United States have joined the #GivingTuesdaySpark movement.

E Train was recognized by the World Kindness Movement with a prestigious award for his kindness and generosity initiatives.

Every bookmark is a reminder that you do not have to be a grown-up to make a difference. You just have to care.



GIVINGTUESDAY SPARK

GivingTuesday Spark is a global community of young changemakers sparking generosity and creating real impact in their communities—proving that youth are not just the leaders of tomorrow, but the leaders of today.



Want to Join?

Learn more about GivingTuesday Spark and how to start your own act of generosity at givingtuesday.org/spark

