

GIVING TUESDAY

GivingTuesday: AI Readiness Survey



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Survey Assets

- [Newsletter banner \(1500x500\)](#)
- [Social asset w/ survey description \(1200x627\)](#)
- [Social asset w/ GivingTuesday logo #1 \(1200x627\)](#)
- [Social asset w/ GivingTuesday logo #2 \(1200x627\)](#)
- [QR code](#)

Survey Blurb

☀️ **Participate in the AI Readiness Survey!** 📝

To better understand the current landscape and capacity for artificial intelligence (AI) adoption within our sector, the [GivingTuesday Data Commons](#) invites you to [participate in the AI Readiness Survey](#). Your insights will help ensure nonprofits worldwide are equipped for AI-driven progress. Help build a repository of research around nonprofit organization's digital readiness, barriers to adoption, and current usage of AI.

[Take the AI Readiness Survey](#)

This anonymous survey should take approximately 10 minutes to complete and is for nonprofit organizations or informal groups that serve society, anywhere in the world. Survey responses will be collected throughout 2024. For your response to be included in our first round of reporting, please complete the survey by April 30, 2024.

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The GivingTuesday Data Commons plans to release a working report with the results of this survey in 2024. To get updates about the report, share resources, and learn more, visit the [Generosity AI Working Group collaborative space](#).

If you know an organization or network that would benefit from participating in this research, please share this survey. You can do so by sharing **this document** or the [link to the survey](#) directly.

If you're interested in sharing the survey with your network or utilizing the data and reporting from this survey, please email data@givingtuesday.org.

Together, let's pave the way for a future where AI empowers positive change for our sector.

FAQs

Why should I complete this survey?

The AI Readiness Survey was created to help organizations involved in generosity worldwide. By completing this survey, you help us better understand the social sector's capacity to use AI. This includes asking questions about current data practices, AI usage, and AI hopes and fears throughout the sector.

Let's create a future where AI empowers positive change for our sector.

What will GivingTuesday do with the data?

The GivingTuesday Data Commons plans to release a working report with the results of this survey in 2024. To get updates about the report, share resources, and learn more, visit the [Generosity AI Working Group collaborative space](#).

How can I share this with my network?

Please share this survey with your networks. You can do so by sharing the [link to the survey](#) or tailoring the survey blurb above for your audiences, newsletters, and networks.

Who is conducting this survey?

The AI Readiness Survey is conducted by the GivingTuesday Data Commons in partnership with [Fundraising.AI](#) and with generous support from Microsoft.

The [GivingTuesday Data Commons](#) is a global network that enables data collaboration across the nonprofit sector. The Data Commons convenes specialist working groups, conducts research into giving-related behaviors, reveals trends in generosity and

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donations, and shares findings among its global community. With more than 100 data partners and 1,500+ collaborators, the Data Commons is the largest philanthropic data collaboration ever built.

Can I save my survey responses?

Yes. After completing the survey please select the “Save my response” button to save your answers.

How can I get involved with the AI Readiness Survey?

If you aren't already a member, we invite you to join the [Generosity AI Working Group](#). If you're interested in sharing the survey with your network or utilizing the data and reporting from this survey, please email data@givingtuesday.org.

LinkedIn Posts

- *Is your organization ready for AI? The GivingTuesday Data Commons launched the [AI Readiness Survey](#) to better understand the sector's current use, adoption, and preparedness for AI. We're looking for input from groups serving society anywhere in the world, including yours! Your insights will help ensure nonprofits worldwide are equipped for AI-driven progress. Together, let's pave the way for a future where AI empowers positive change for our sector.*
- *Join us in shaping the future of the social sector with our AI Readiness Survey. Your insights will ensure nonprofits worldwide are equipped for AI-driven progress. [Take the survey today.](#)*
- *Are you wondering if your organization is falling behind as AI races ahead? We invite you to take the AI Readiness Survey to help us learn more about nonprofit capacity to utilize emerging technologies. [Take the survey today.](#)*
- *The GivingTuesday Data Commons is excited to launch the AI Readiness Survey to support new research on the social sector's adoption and capacity to utilize artificial intelligence (AI). If you're a member of the social sector, this survey is for you. [Take the AI Readiness Survey today](#) and contribute your insights.*
- *We'd love your insights on your current data practices, usage of artificial intelligence (AI) in your work, and hope and fears for AI. [Participate in the AI Readiness Survey](#) and contribute to new research conducted by the GivingTuesday Data Commons today.*