

A large, stylized eagle logo in a lighter shade of blue, centered in the background. The eagle's wings are spread wide, and its tail feathers are visible at the bottom. The logo is semi-transparent, allowing the text to be seen through it.

IDEAS & EXAMPLES

#GIVINGTUESDAY™

IDEAS FOR COMMUNITIES

GET YOUR TOWN OR CITY INVOLVED IN #GIVINGTUESDAY! There are many ideas and resources to get your city involved. Please contact us to talk about how we can help you organize a local #GivingTuesday movement.

- Baltimore's #BMoreGivesMore took #GivingTuesday to a whole new level in 2013. Now, over 80 cities, states and counties have organized local #GivingTuesday movements. Check out the movement around the country on our USA page or read the giving day e-book for tips and strategies to launch a giving day in your community.
- Build a committee or coalition of nonprofits, small businesses, and other community leaders to organize a **#GivingTuesday movement in your neighborhood.**
- **Start a hashtag** – join #GivingTuesdayPHL (Philadelphia), #GivingTuesdayBucks (Bucks County, PA), #GivingTuesdayHI (Hawaii), #ILGive and others to build buzz locally.
- Get your mayor to **proclaim November 28, 2017 #GivingTuesday.** Use our Mayoral Proclamation Toolkit to get your local officials on board.
- **Partner with small businesses** to host local events that celebrate giving and local charities.
- **Organize a community clean up day** – get local volunteers together and work on community beautification projects in your neighborhood.
- **Email us** – we know there is a lot of planning and organizing that goes into building a movement. Let us know how we can help!



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To learn more contact **Info@GivingTuesday.org**.

Follow us on Twitter **[@GivingTues](https://twitter.com/GivingTues)** and on
Facebook at **www.facebook.com/GivingTuesday**.