

IDEAS FOR RELIGIOUS ORGANIZATIONS

Did you know that religious organizations received 40% of all donations on #GivingTuesday? It is a great opportunity to engage constituents with the service work you do during the holidays and throughout the year.

- **Create a toolkit** to share with your organization's branches to spread the word about your mission and to fundraise for service projects. Remember to share what you are doing on social media using hashtag #GivingTuesday!
- **Organize a community-wide event** on #GivingTuesday to unite your constituents and engage them in giving or volunteering.
- **Create a holiday gift wish list** for your parishioners and constituents to purchase gifts for others in need.
- Get the head of your church or organization to **dedicate a sermon to giving** the week of #GivingTuesday.
- **Secure a matching grant** and ask constituents to double the impact of their gift by supporting your organization's service work.
- **Host a donation or goods drive** to collect goods to donate to those in need.
- **Use #GivingTuesday to kick-off a longer holiday celebration** that teaches your community about service opportunities and how they can give in December.
- **Organize a community event** at your center for worship to talk about philanthropy and the importance of helping others.

RELIGIOUS ORGANIZATIONS

THE SIKH COALITION

The Sikh Coalition celebrated #GivingTuesday by reminding their community that before there was #GivingTuesday, there was dasvandh, the Sikh tradition of giving our treasure and time in support of a good cause. The Coalition launched a campaign to advocate for the rights of all Americans.

JEWISH FEDERATION OF SAN DIEGO COUNTY

Jewish Federation of San Diego County partnered with Jewish Family Service to provide 1,000 home-delivered kosher meals for San Diegans in need on #GivingTuesday. They also recruited local volunteers to help deliver the meals.

DIOCESE OF ST. PETERSBURG

The Diocese of St. Petersburg asked the public to #PrayitForward and to celebrate #GivingTuesday and the start of Advent by praying for four suggested causes. The Diocese created #UNselfie signs, sample prayer language, and social media graphics to encourage people to pray and to share their prayers on social media.

WORLD VISION

World Vision partnered with Thirty-One Gifts to double the impact of its holiday campaign on #GivingTuesday. During December 1, any gift was matched with a donation of one of their products, such as a warm blanket or a tote bag, to a family in need around the world, up to \$1 million in products.

BAPTIST PEACE FELLOWSHIP OF NORTH AMERICA

Baptist Peace Fellowship of North America created the Colour the Dove! campaign to run from October 1 through #GivingTuesday with the goal of raising \$25,000. The campaign started with a bank outline of their usually colorful logo, and as people donated they helped restore the logo to its bright colors.



THE RAC

The RAC participated in #GivingTuesday again in 2015 to provide tools, graphics, and resources for Jewish communities and synagogues everywhere to celebrate the “Digital Tzedakah” and to give back.

THE ARCHDIOCESE OF NEW ORLEANS

The Archdiocese of New Orleans launched a new campaign on #GivingTuesday - #IGiveCatholic - to encourage over 500,000 churches, schools, and ministries to give during the 24 hours of #GivingTuesday.



JEWISH FEDERATION OF GREATER METROWEST NJ

Jewish Federation of Greater MetroWest NJ brought together 370 adults and children and 48 community partners, including schools, synagogues, and Jewish organizations, on #GivingTuesday to braid and bake 800 challahs (loaves of bread consumed on the Jewish Sabbath) for local residents in need.